

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 808528 /		<u>Alt Order #</u> 06276627
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u> 28
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOIO	08/15/12	08/17/12	Action News at 6a	6-7a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$175.00			
N 2	WOIO	08/20/12	08/21/12	Action News at 6a	6-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$175.00			
N 3	WOIO	08/20/12	08/21/12	The Early Show	7-9a		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				4	\$165.00			
N 4	WOIO	08/15/12	08/17/12	The Early Show	7-9a		:30			NM	6	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				6	\$165.00			
N 5	WOIO	08/15/12	08/17/12	America Now	9-10a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$300.00			
N 6	WOIO	08/20/12	08/21/12	America Now	9-10a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$300.00			
N 7	WOIO	08/15/12	08/17/12	Let's Make A Deal	10-11a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$500.00			
N 8	WOIO	08/20/12	08/21/12	Let's Make A Deal	10-11a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$500.00			
N 9	WOIO	08/20/12	08/21/12	Price is Right	11a-12p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$525.00			
N 10	WOIO	08/15/12	08/17/12	Price is Right	11a-12p		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$525.00			
N 11	WOIO	08/20/12	08/21/12	Action News at Noon	12-1230p		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 808528 /		<u>Alt Order #</u> 06276627
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Product</u> ROMNEY FOR PRESID
<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u> 28
		<u>Original Date / Revision</u> 08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				4	\$475.00			
N 12	WOIO	08/15/12	08/17/12	Action News at Noon	12-1230p		:30			NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				6	\$475.00			
N 13	WOIO	08/20/12	08/21/12	CBS Soaps	1230-2p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$600.00			
N 14	WOIO	08/15/12	08/17/12	CBS Soaps	1230-2p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$600.00			
N 15	WOIO	08/15/12	08/17/12	Action News at 4p	4-5p		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				6	\$650.00			
N 16	WOIO	08/20/12	08/21/12	Action News at 4p	4-5p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				4	\$650.00			
N 17	WOIO	08/20/12	08/21/12	Action News at 5p	5-6p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				4	\$700.00			
N 18	WOIO	08/15/12	08/17/12	Action News at 5p	5-6p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				6	\$700.00			
N 19	WOIO	08/15/12	08/17/12	Action News at 6p	6-630p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				6	\$700.00			
N 20	WOIO	08/20/12	08/21/12	Action News at 6p	6-630p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				4	\$700.00			
N 21	WOIO	08/20/12	08/21/12	The Insider	7-730p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				4	\$500.00			
N 22	WOIO	08/15/12	08/17/12	The Insider	7-730p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				6	\$500.00			
N 23	WOIO	08/20/12	08/21/12	Inside Edition	730-8p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$500.00			
N 24	WOIO	08/15/12	08/17/12	Inside Edition	730-8p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				3	\$500.00			
N 25	WOIO	08/20/12	08/21/12	Action News at 11p	11-1135p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				4	\$1,000.00			
N 26	WOIO	08/15/12	08/17/12	Action News at 11p	11-1135p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--WTF--				6	\$1,000.00			
N 27	WOIO	08/20/12	08/21/12	David Letterman	1135p-1238a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
N 28	WOIO	08/15/12	08/17/12	David Letterman	1135p-1238a		:30			NM	3	\$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	-- WTF--				3	\$500.00			
N 29	WOIO	08/15/12	08/17/12	Action News at 5a	5-6a		:30			NM	6	\$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	-- WTF--				6	\$125.00			
N 30	WOIO	08/20/12	08/21/12	Action News at 5a	5-6a		:30			NM	4	\$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/20/12	08/26/12	MT-----				4	\$125.00			
N 31	WOIO	08/21/12	08/21/12	Tue Hour 1	8-9P		:30			NM	1	\$3,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/20/12	08/26/12	- 1-----				1	\$3,500.00			
N 32	WOIO	08/15/12	08/15/12	Wed Hour 2	9-10p		:30			NM	1	\$3,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	-- 1----				1	\$3,500.00			
N 33	WOIO	08/15/12	08/15/12	Wed Hour 3	10-11p		:30			NM	1	\$3,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	-- 1----				1	\$3,500.00			
N 34	WOIO	08/18/12	08/18/12	9-10a	9-10a		:30			NM	2	\$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	----- 2-				2	\$250.00			
N 35	WOIO	08/18/12	08/18/12	Sat Hour 2	9-10p		:30			NM	1	\$2,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	----- 1-				1	\$2,500.00			
N 36	WOIO	08/18/12	08/18/12	Sat Hour 3	10-11p		:30			NM	1	\$2,750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	----- 1-				1	\$2,750.00			
N 37	WOIO	08/19/12	08/19/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	----- 2				2	\$450.00			
N 38	WOIO	08/19/12	08/19/12	Face the Nation	1030-1130a		:30			NM	1	\$450.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	----- 1				1	\$450.00			
N 39	WOIO	08/19/12	08/19/12	Sun Hour 1	7-8p		:30			NM	1	\$3,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	----- 1				1	\$3,500.00			
N 40	WOIO	08/19/12	08/19/12	11p-12a	11p-12a		:30			NM	2	\$1,550.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	----- 2				2	\$775.00			
Totals											128	\$81,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	128	\$81,300.00	\$69,105.00
Totals	128	\$81,300.00	\$69,105.00

Signature: _____ Date: _____

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